

**TEXEL, NL**  
**APRIL 11 - 13**

# DEMOCRACY ALIVE



## THE EUROPEAN DEMOCRACY FESTIVAL

#Demfest

#ThisTimeImVoting

#EUElections2019

## DEMOCRACY ALIVE

BY EUROPEAN MOVEMENT INTERNATIONAL & THE ALLIANCE FOR DEMOCRACY

### ABOUT THE EVENT

In April 2019, the European Movement International, together with the Alliance for Democracy, is gathering European decision makers, organised civil society, businesses, influencers and citizens for a 3-day celebration of European democracy.

Inspired by the Northern European tradition of democracy festivals, the European Movement International is organising a European event under the name: DEMOCRACY ALIVE with the mission to encourage civic engagement and increase the overall interest in European democracy.

It is a challenging time for European democracy and cohesion, which is why we need to come together to prove that these ideals can reach beyond the corridors of Brussels and are relevant to every single European in their daily lives.

In order to bridge the gaps between us citizens and those who represent us, and to bring trust and optimism back to the European project, we want to create a space where (1) citizens, (2) organised civil society and (3) our elected representatives can come together and engage in real dialogue on the important issues that matter; be it on the environment, opportunities for the young, employment, human rights or the rule of law - just to name a few.

We envision DEMOCRACY ALIVE as an open space where citizens and stakeholders, irrespective of their backgrounds and representations, will be able to hold their own events, debates, discussions, gigs, book readings, song contests, ping pong tournaments, silent disco's - you name it. We are essentially facilitating a space for thousands of people to participate and communicate their views on democracy and Europe.

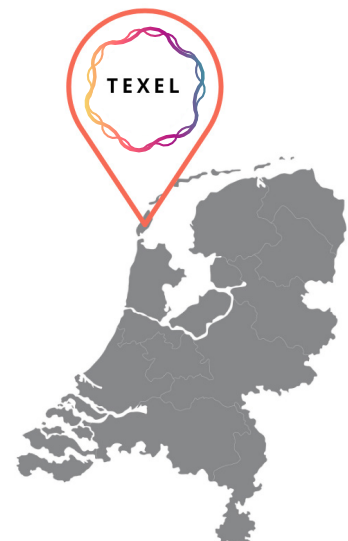
We will create a non-partisan arena for you and your organisation to share your message and your vision for Europe. A part of the official program will be created and curated by the Alliance for Democracy, but the majority of events and debates will be organised by the participating organisations. Moreover, attendance of the event will be free of charge to individual citizens and will not require registration.

### THE LOCATION: TEXEL, THE NETHERLANDS

DEMOCRACY ALIVE will take place on the beautiful Dutch island of Texel.

We have chosen this location due to its ability to take us away from the usual Brussels bubble and bring us together in a non-traditional setting.

At the same time it is easy to reach and has all the elements needed for a successful event, including substantial local experience with large events, a wide range of accommodation options and a dedicated local community who is excited to welcome us all to their home.



## MEET EUROPE: BECOME A SPONSOR

DEMOCRACY ALIVE is a festival tailored towards enhancing democratic participation in the European elections and interest in Europe, taking place only a few weeks before the European Elections in May 2019. It also fully incorporates and supports the European Parliament's "this time I'm voting" campaign.

At the centre of the event are also the sponsors who can use the event as a platform to showcase their brand at the European democracy festival to a wide European audience, which will include citizens and stakeholders from across society as well as high-level national and European decision-makers and political movements. Moreover, sponsoring the festival will contribute to making its reach even wider.

AVAILABLE SPONSOR PACKS		
MAIN SPONSOR	ACTIVE SPONSOR	REGULAR SPONSOR
<b>RECOGNITION</b> as Main Sponsor of DemFest - <i>premium</i> brand visibility	<b>RECOGNITION</b> as Active Sponsor of DemFest - <i>broad</i> brand visibility	<b>RECOGNITION</b> as Sponsor of DemFest - brand visibility
<b>CONTACT</b> Facilitated <i>premium</i> contact with high-level stakeholders	<b>CONTACT</b> Facilitated contact with high-level stakeholders	<b>CONTACT</b> Contact with stakeholders
<b>ACCESS</b> to <i>all</i> events / receptions hosted by festival organisers	<b>ACCESS</b> to <i>all</i> events / receptions hosted by festival organisers	<b>ACCESS</b> to <i>all</i> events / receptions hosted by festival organisers
<b>LOCATION</b> <i>Priority</i> access to key venues on festival grounds for activities	<b>LOCATION</b> Access to key venues on festival grounds for activities	<b>LOCATION</b> Access to venues on festival grounds for activities
<b>PARTICIPATION</b> at relevant events hosted by organisers (panels, debates etc.)	—	—
<b>INVITATION</b> to <i>high-level</i> dinner hosted by organisers	—	—

For more a more detailed overview of available sponsor packs at DEMOCRACY ALIVE covering the benefits you get and to what cost, please get in touch.

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